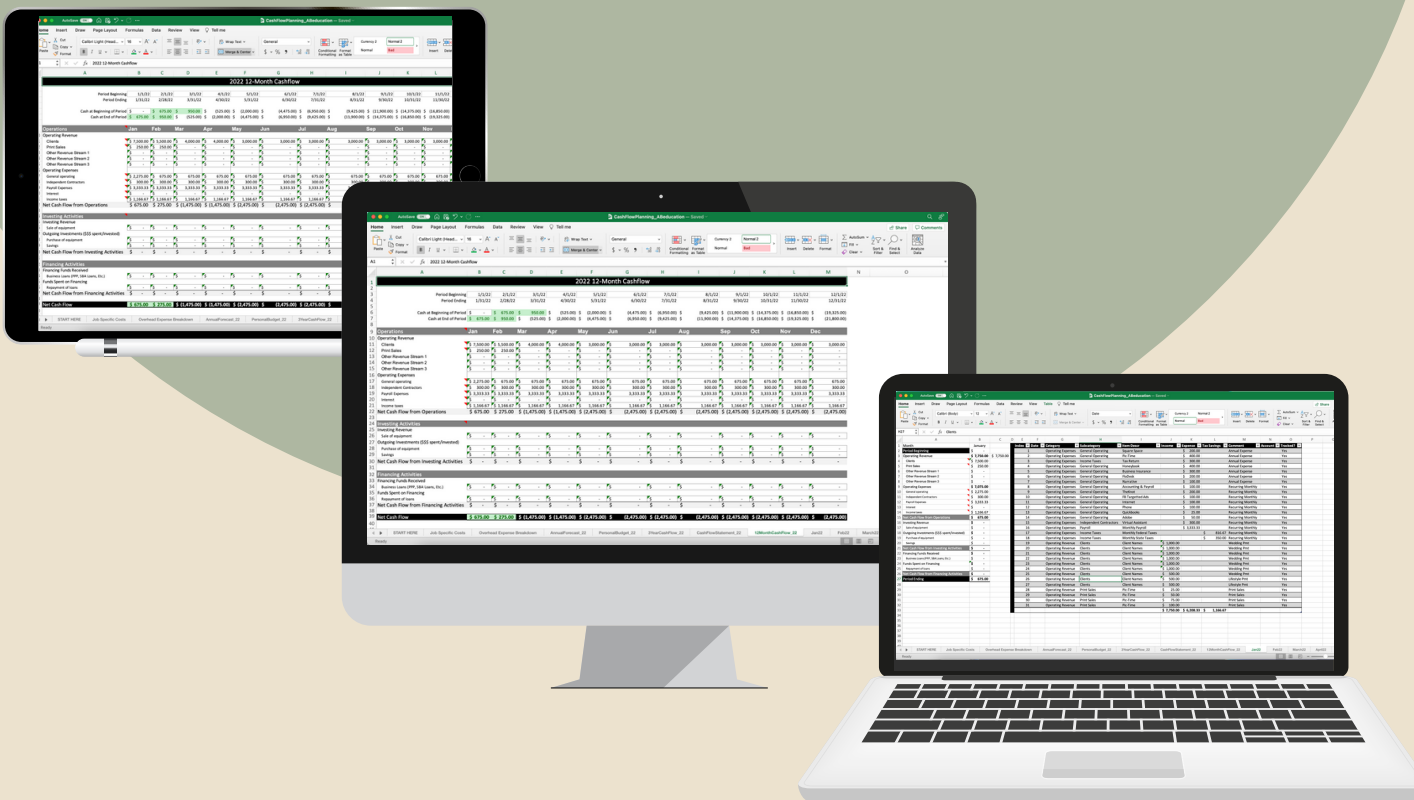


CASH FLOW PLANNING TOOL



basically your new bff

**THIS CASH FLOW PLANNING TOOL WILL
HELP YOU FACE SLOW SEASONS,
VACATION PLANNING, MATERNITY
LEAVES AND MORE WITH CONFIDENCE.**

WWW.ADAMANDBECCA.COM

A NOTE FROM *BECCA*

I'm so excited to be bringing this epic cash flow planning tool to your business.

I've been using this custom made cash flow tool for multiple years and it has singlehandedly guided me, and our business, through slow seasons, a pandemic, maternity leave, and expanding our team.

You can essentially think of this tool as your new CFO and strategy/planning BFF. I've packed this tool full of everything you need to confidently pay yourself and your team while growing your business.

From monthly budget sheets to a 3 year cash flow view, you're going to be able to have complete financial confidence.

This tool will allow you to be the CEO you are!

I love all things excel and am often providing coaching calls to talk through how to optimize this tool for your business. If you're needing some help adapting this tool to you and your business, let's set up a coaching call!

Becca Davis
Your Business *BFF*



MY FINANCIAL CHECKLIST

Weekly

- ☐ add any new books to the cash flow planning tool
- ☐
- ☐

Monthly

- ☐ track expenses on Quicbooks and Cash Flow Planning Tool
- ☐ Adjust upcoming plans/strategies based on cash flow adjustments
- ☐
- ☐

Quarterly

- ☐ review significant changes to cash flow projections from the past quarter
- ☐ determine if any strategies changes need to be made
- ☐ initiate the next quarters strategy and goals
- ☐
- ☐

Annually

- ☐ review significant changes to cash flow projections from the past year
- ☐ determine if any strategies changes need to be made
- ☐ initiate the next year strategy and goals
- ☐ prepare the next years cash flow planning tool pages
- ☐ adjust 3 year cash flow projection page
- ☐
- ☐

my notes